



MODULAR DOCUMENTATION FOR GEMS MENASA WEBSITES



PRODUCED BY TRAFFIC DIGITAL

Typography

H1 Heading

Example

A World Class IB Education System

Font Styling

Font Weight: Extra bold/Black/Bold

Font Size: 52px

H2 Heading

Example

Learning new Innovative techniques

Font Styling

Font Weight: Light

Font Size: 38px

H3 Heading

Example

Learning new Innovative techniques

Font Styling

Font Weight: Medium/Bold

Font Size: 30px

Style Guide - Themes

A. Color Palettes

GEMS International School AL KHAIL



مدرسة جيمس الدولية – شارع الخيل

GEMS International School

AL KHAIL

R47 G81 B144 C92 M76 Y14 K2 #2f5190	R234 G73 B36 C2 M87 Y100 K1 #ea4924	R199 G31 B76 C16 M100 Y64 K4 #c71f44c	R34 G190 B204 C69 M0 Y22 K0 #22becc
R111 G164 B66 C63 M16 Y100 K2 #2f5190	R235 G185 B30 C0 M27 Y100 K0 #ebb91e	R178 G201 B233 C28 M14 Y0 K0 #b2c9e9	

GEMS Jumeirah College



كوليجة جميرا
JUMEIRAH COLLEGE

R47 G81 B144 C92 M76 Y14 K2 #2f5190	R234 G73 B36 C2 M87 Y100 K1 #ea4924	R199 G31 B76 C16 M100 Y64 K4 #c71f44c	R34 G190 B204 C69 M0 Y22 K0 #22becc
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Style Guide - Themes

A. Color Palettes

GEMS Jumeirah Primary School



R47 G81 B144 C92 M76 Y14 K2 #2f5190	R234 G73 B36 C2 M87 Y100 K1 #ea4924	R199 G31 B76 C16 M100 Y64 K4 #c71f44c	R34 G190 B204 C69 M0 Y22 K0 #22becc
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GEMS International School DUBAI



R222 G43 B87 C7 M96 Y56 K1 #de2b57	R255 G195 B49 C0 M24 Y90 K0 #ffc331	R3 G169 B221 C73 M14 Y2 K0 #03a9dd	R0 G176 B155 C77 M4 Y49 K0 #00b09bt
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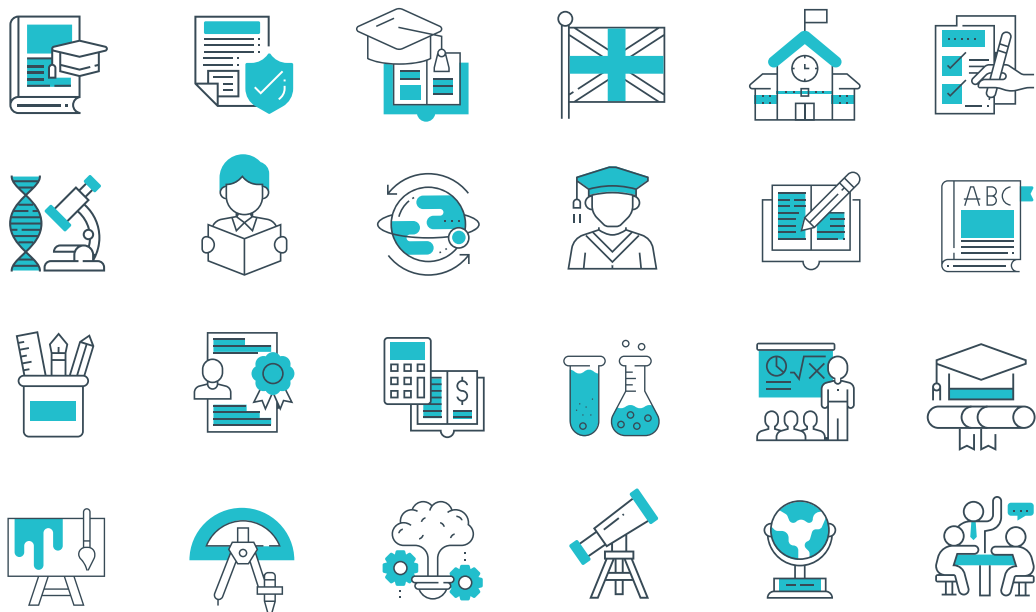
Style Guide - Themes

B. Iconography

Outline icons



Colored icons



Style Guide - Themes

C. Image Styling



Logotype Placement

Top left aligned logo



Center aligned logo



List of Modules

01. Hero Slider Module

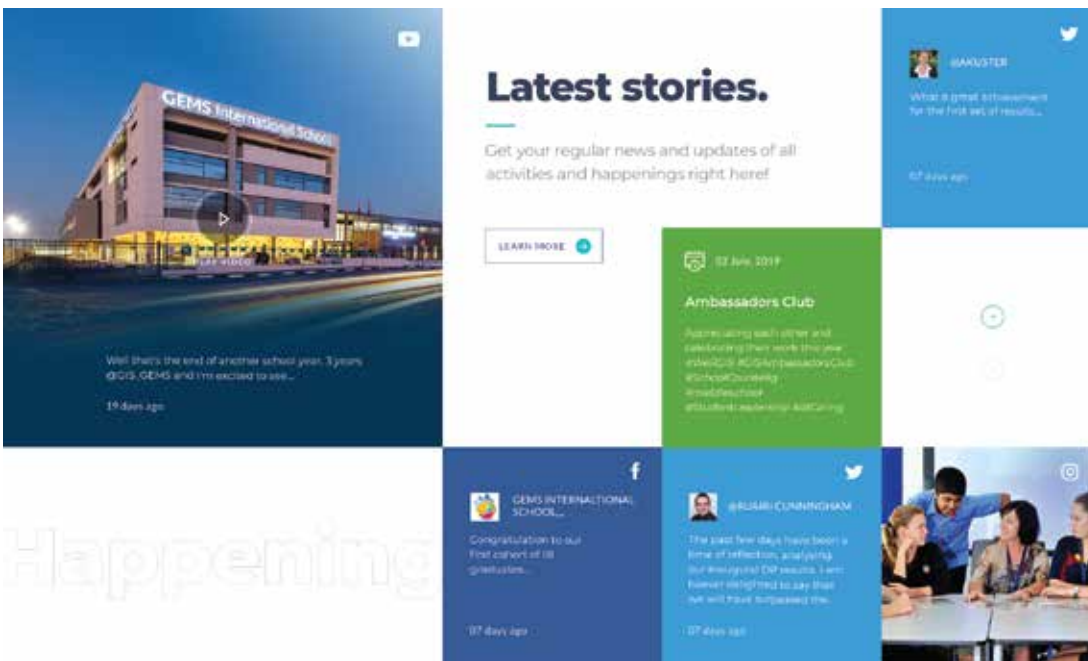


Image size: 1920 x 980 px

Title: 6 - 8 words (sentence case)

The module can be used as a single image/video or as a slider.

02. Social media stories/feeds module



Video size: 768 x 768

Post size: 384 x 384

Title: 2 - 4 words (sentence case), Subtitle: 10 -15 words (sentence case)

This module can be used as a social media stories from facebook, twitter, youtube and instagram.

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

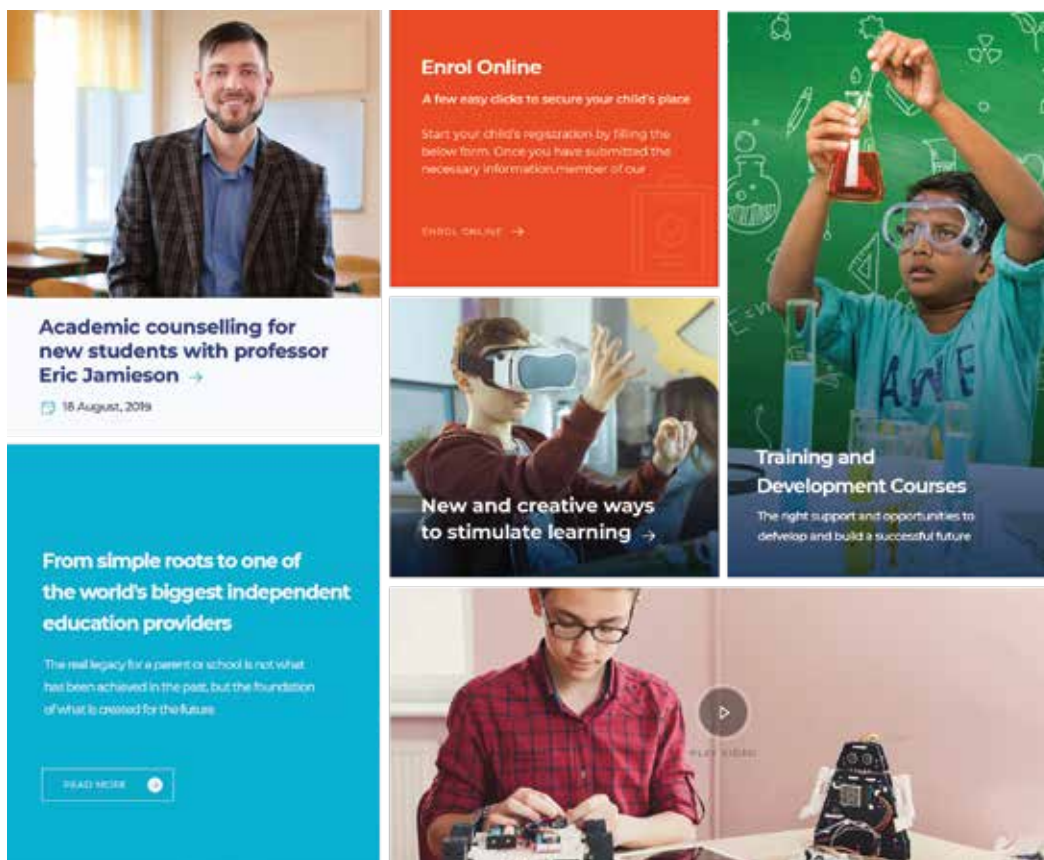
List of Modules

03. Inline social feeds module



See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

04. Multipurpose crosslink grid module



See it on browser: https://invis.io/XYT1RSH8ASV#/382678469_Story-Page-2

List of Modules

05. Inline blog/Content grid module

Discover Our Blog

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation.



Image size: 750x450

Title: 3 - 5 words (sentence case), Copy text: 30 - 50 words (sentence case)

Post title: 9 - 12 words (sentence case), Post copy text: 30 - 50 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

List of Modules

07. Insight module/content grid module

GEMS Insights

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation.



Left video size: 1007 x 710, ght video size: 490 x 345 px
Title: 2 - 3 words (sentence case), Copy text: 25 - 30 words (sentence case)
Post copy text: 30 - 50 words (sentence case)

08. Inline content module/people module



Image size: 150 x 150
Title: 2 - 3 words (sentence case), Copy text: 25 - 30 words (sentence case)
Post copy text: 30 - 50 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

List of Modules

09. Inline picture content/Carousel module



Left video size: 1020 x 600

Title: 8 - 10 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

10. Inline picture module



Left image size: 360x445, Right image size: 1010x445.

Copy text: 20 - 30 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

List of Modules

11. Inline picture and quote module



image size: 1010x445.

Copy text: 20 - 30 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

12. Slider/Summary link module

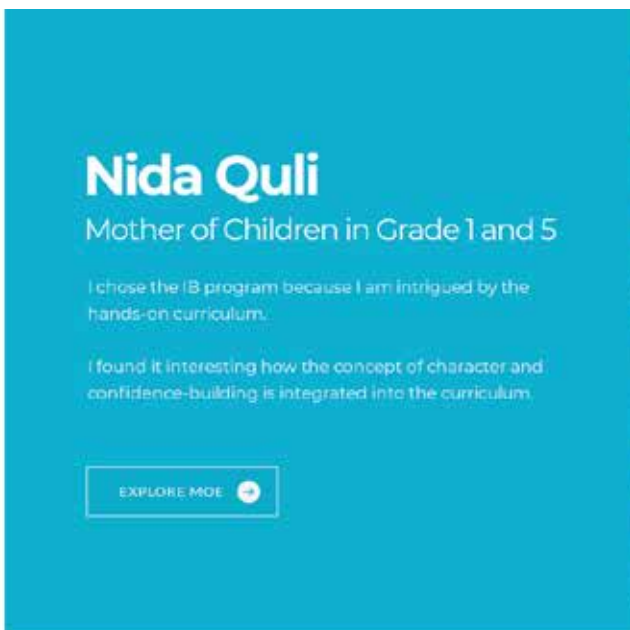


Image size: 765 x 758 px

Title: 2 - 3 words (sentence case), Subtitle: 5 - 10 words (sentence case), Copy text: 5 - 10 words (sentence case)

This module can be used as a Testimonials from parents with a supporting image on the right.

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

List of Modules

13. Testimonials/Message slider module option 1



Image size: 200x200

Copy text: 30 - 50 words (sentence case)

This module can be use for testimonials or a message from the head.

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

14. Testimonials/Message slider module option 2



Image size: 200x200

Copy text: 30 - 50 words (sentence case)

This module can be use for testimonials or a message from the head.

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

List of Modules

15. Carousel/Logo module

Accreditations Carousel

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IMPACTING THE WORLD FOR GOOD



Logo image size: 350 x 100

Title: 2 - 3 words (sentence case), Copy text: 20 - 30 words (sentence case), Subtitle: 5 - 10 words (sentence case).

See it on browser: https://projects.invisionapp.com/share/XYT1RSH8ASV#/screens/379184398_Story_Page

16. Carousel/Features module

Our Core Values in Action

GEMS International School Al Khail, opened in September, 2013, as a premier school offering the International Baccalaureate (IB) programme to support our students' learning, growth and development in all areas of field.



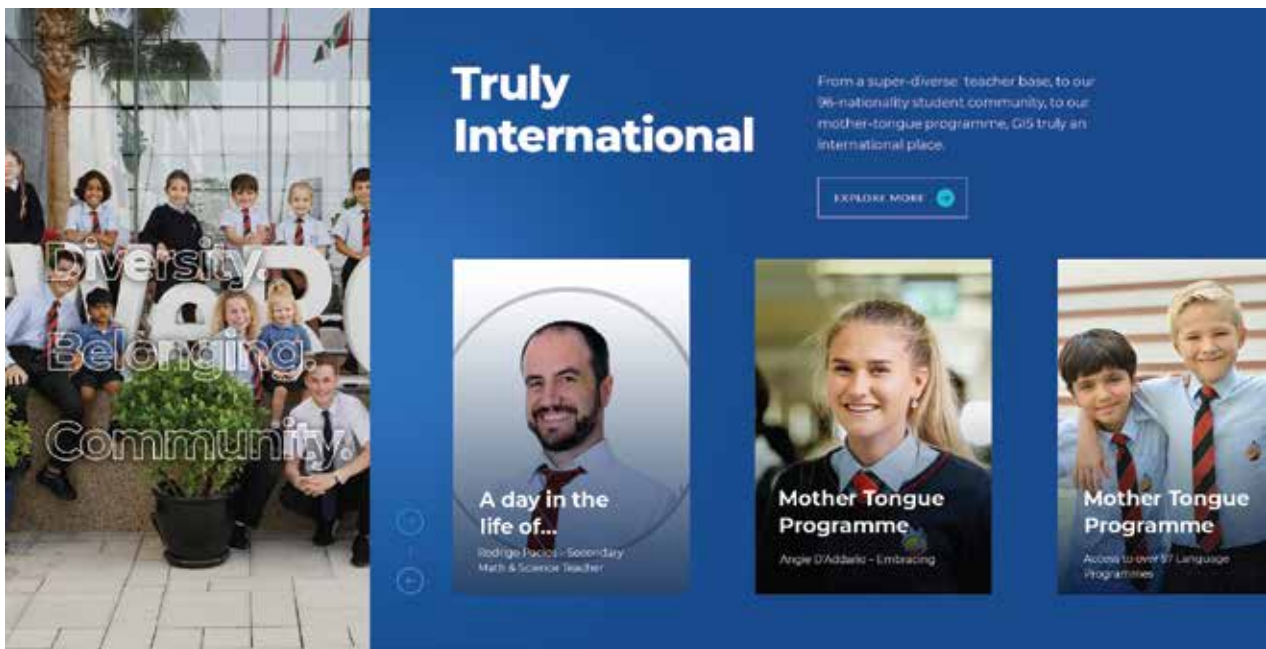
Icon size: 250x250

Title: 1 - 3 words (sentence case), Copy text: 30 - 50 words (sentence case)

Icon title: 2 - 3 words (sentence case).

List of Modules

17. Carousel module with CTA link



Left image size: 555x909, Carousel image size: 360 x 510 px

Title: 3 - 4 words (sentence case), Copy text: 25 - 30 words (sentence case)

Carousel title: 3 - 4 words (sentence case), Subtitle: 5 - 10 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

18. Carousel/People module

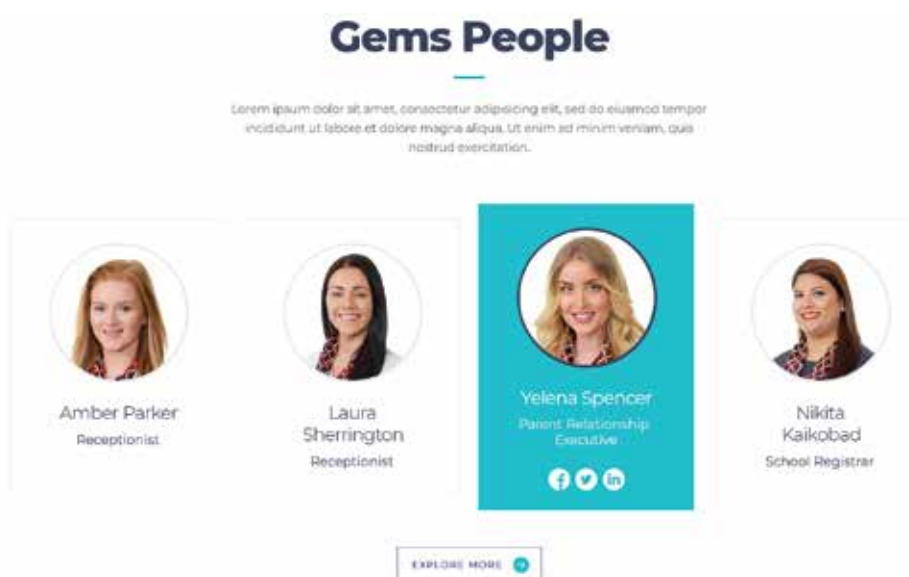


Image size: 250x2250

Title: 1 - 3 words (sentence case), Subtitle: 20 - 30 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

List of Modules

19. Carousel school/features/facilities module

An IB World School

We are accredited by the IB World Organization to deliver the Primary Years Programme...

Primary School
GEMS Primary Section
5-10 years old

Secondary School
GEMS Secondary Section
11-16 years old

Sixth Form
GEMS AS & A Level
17-18 years old

An IB World School

We are accredited by the IB World Organization to deliver the Primary Years Programme...

Primary School
GEMS Primary Section
5-10 years old
ENROLL NOW

Secondary School
GEMS Secondary Section
11-16 years old

Sixth Form
GEMS AS & A Level
17-18 years old

Image size : 765 x 758 px

Title: 2 - 4 words (sentence case), Sutile: 15 - 20 words (sentence case),

Tab title: 1 - 2 words (sentence case), Tab subtitle: 1 - 2 words (sentence case).

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

List of Modules

20. Full width video module

Welcome to **GEMS International School**

GEMS International School, Al Khail, opened in September, 2013, as a premier school offering the International Baccalaureate (IB) programme to support our students' learning, growth and development in all areas of field.



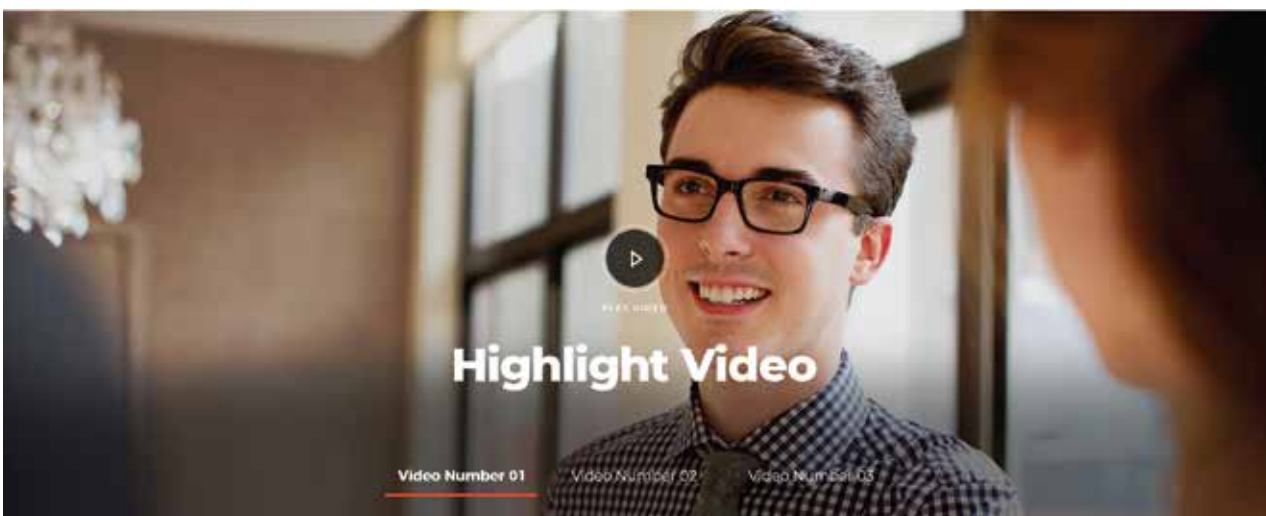
Video size: 1530 x 450

Title: 3 - 4 words (sentence case) Copy text: 25 - 30 words (sentence case)

This module can be used as a full width video in between content.

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

21. Video with tab links module



Video size: 1920x785

Title: 2 - 3 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

List of Modules

22. Masonry style video module

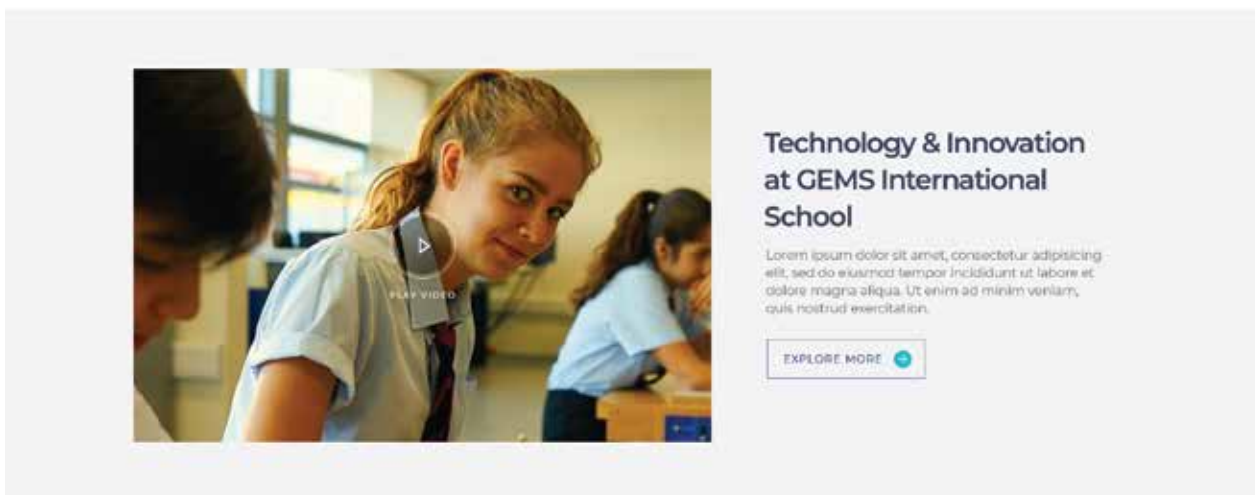


Video thumbnail size: 685x800

Title: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

23. Inline video module



Title: 10 - 15 words (sentence case), H2: 50 - 100 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

List of Modules

24. CTA link module 1



Title: 1 - 3 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

25. CTA link module 2



Title: 1 - 3 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

26. CTA link module 3



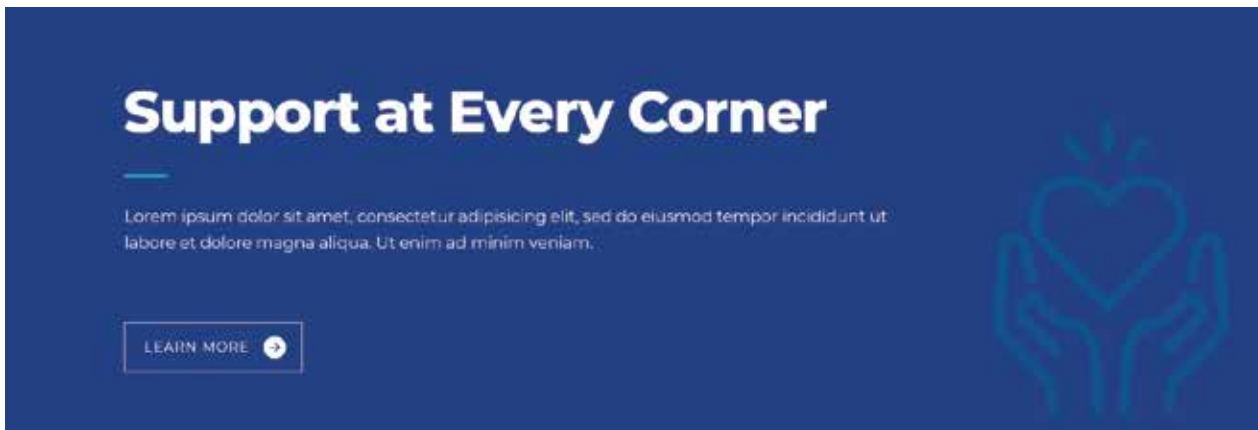
Image size: 900x290

Title: 1 - 3 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

List of Modules

27. CTA link module 4



Title: 1 - 3 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/382678469_Story-Page-2

28. CTA link module



Icon size : 765 x 758 px

Title: 10 - 15 words (sentence case), Subtitle: 5 - 10 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/374574999_Home

List of Modules

29. Carousel crosslinking content module



Title: 2 - 4 words (sentence case), Subtitle: 5 - 10 words (sentence case)t

See it on browser: https://invis.io/XYT1RSH8ASV#/376419637_Section_Landing_Page

30. Crosslinking content module

There're More to Explore



GEMS Core Value

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



How your life will change

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



Student Stories

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Image size:488x400

Title: 5 - 10 words (sentence case), Subtitle: 10 - 20 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/378083535_Inner_Page

List of Modules

31. Events module

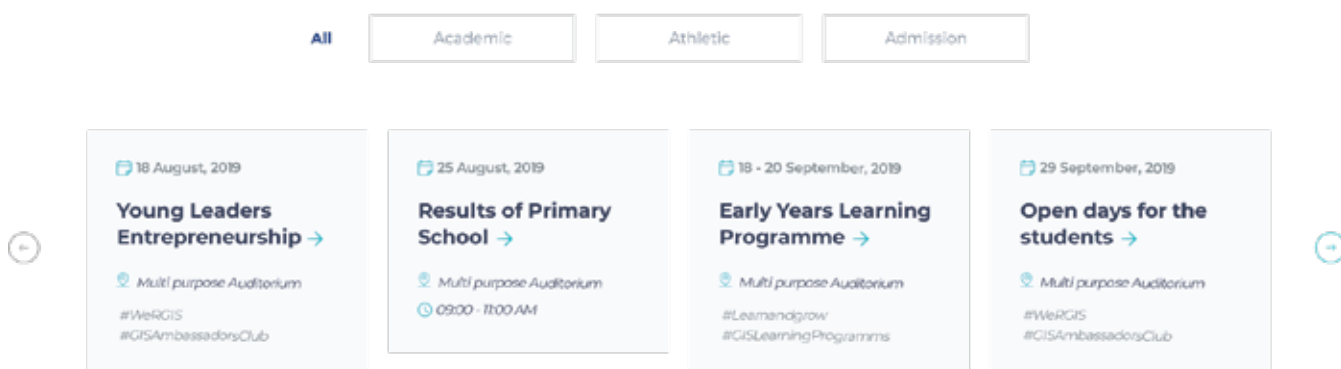


Title: 1 - 3 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/381408981_Event-Listing-Module

32. Event module/Listing module/Carousel module

Upcoming Activities and Events



Title: 2 - 5 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/382678469_Story-Page-2

List of Modules

33. Gallery/Album module



Image size: 422x340

Title: 2 - 6 words (sentence case)

34. Gallery/Album detail module

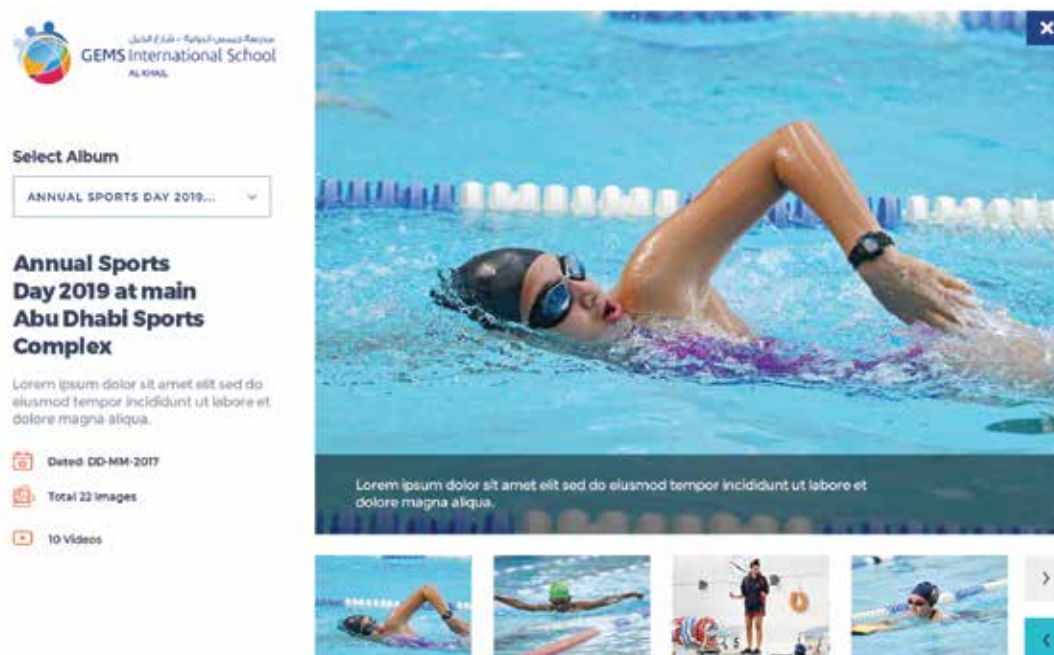


Image size: 1090x760

Title: 1 - 3 words (sentence case), Subtitle: 10 - 15 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/381200364_Photo-Gallery-Modules

List of Modules



Glen Radojkovich

Head of School/CEO
GEMS International School - Al Khail

READ MORE →

35. Teams listing module

Image size: 488x401

Title: 1 - 3 words (sentence case),

Sutitle: 10 - 15 words (sentence case)

See it on browser:

https://invis.io/XYT1RSH8ASV#/381409323_Our-Team



36. News listing module

Image size: 488x401

Title: 10 - 15 words (sentence case),

Sutitle: 20 - 30 words (sentence case)

See it on browser:

https://invis.io/XYT1RSH8ASV#/381129157_News-Listing

 21 August, 2019

Laura D. Greenwald impeccable case study on her Own Business

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

READ MORE →

List of Modules

37. Detail page/Introduction module

Message from the Head of School

On behalf of the faculty and staff, it is my honor and privilege to welcome you to GEMS International School (GIS).

At GIS our mission is to develop lifelong learners who engage in meaningful learning experiences that build compassion, resilience and understanding of their role in our ever changing global community



Image size: 620x700

Title: 1 - 3 words (sentence case), Copy text: 30 - 50 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/382815261_Our-Team-Detail

List of Modules

38. Announcements module



Title: 2 - 4 words (sentence case), Copy text: 10 - 20 words (sentence case)

39. Announcements listing module



Copy text: 30 - 40 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/381375769_Annoucements

List of Modules

40. Table module

Admission Process

Students must have turned the following ages by 31 December in the year of admission to be eligible to enter the respective level/grade.

Age as of September 1	CIS-Dubai	North America	England	Australia / NZ	South Africa
	"Grade"	"Grade"	"Year"	"Year"	"Year"
3 years old (potty trained)	PreK	—	FSI (Nursery)	—	—
4 years old (potty trained)	Kg1	PreK	FSZ (Reception)	Kg	—
5 years old	Kg2	Kg	1	Prep	Reception
6 years old	1	1	2	1	1
7 years old	2	2	3	2	2
8 years old	3	3	4	3	3
9 years old	4	4	5	4	4
10 years old	5	5	6	5	5

[Expand More](#) ▾

41. Calendar module

📅 **September 2019** 📅

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9/1	2	3	4	5	6 Event detail goes here	7
8	9 Event detail goes here	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	10/1	2	3	4	5

See it on browser: https://invis.io/XYT1RSH8ASV#/382813222_Event-Listing-Calendar-Module

List of Modules

43. Accordion module

Admission and Fee Structure See Less

- + **How do I apply for my kid?** +
- **What are the fee schedules semester wise?** -
- A:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Duis aute inure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
- + **What documents are required at the time of admission?** +

Title: 10 - 15 words (sentence case), H2: 50 - 100 words (sentence case)

See it on browser: https://invis.io/XYT1RSH8ASV#/379184398_Story_Page

44. Expendable grid module/FAQ module

ADMISSION & FEE STRUCTURE

What is the deadline for submitting an application?

READ MORE +

PROGRAMS & COURSES

At what age do you begin teaching additional languages courses to the students?

READ MORE +

STUDENT LIFE

Are there any community service programs offered to the students?

READ MORE +

MANAGING FINANCES

At what age do you begin teaching additional languages courses to the students?

READ MORE +

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CLOSE -

PROGRAMS & COURSES

At what age do you begin teaching additional languages courses to the students?

READ MORE +

List of Modules

45. Facts module 1



46. Facts module 2



List of Modules

47. Tabs module



48. Breadcrumbs



449. Search filter



50. Social media sharing



Tab module



List of Modules

51. Header menu option 1



52. Header menu option 2



List of Modules

53. Header menu option 3



54. Header menu option 4

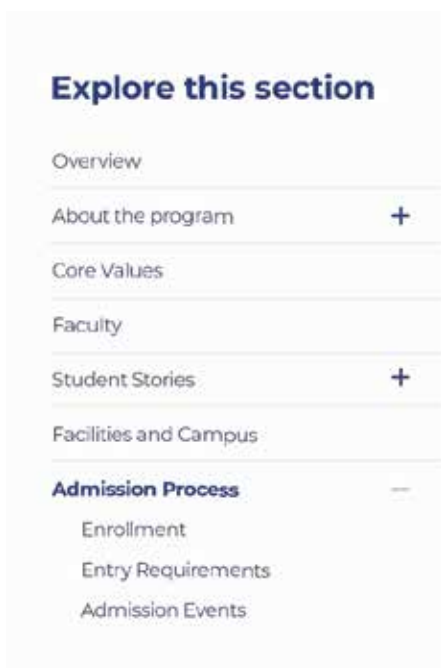


List of Modules

55. Inline bullet points module

- **Lorem ipsum dolor sit amet, consectetur adipisicing elit.**
- **Sed do eiusmod tempor incididunt ut labore et.**
- **Dolore magna aliqua.**
- **Sed ut perspiciatis unde omnis ivste natus.**

56. Side menu accordion



53. Side menu

Browse this
Section

Overview
About The Program
Student Stories
Faculty
Facilities and Campus
Admission Process
How to Apply
Online Application

57. Full width 2 column text module

How Your Life Will Change

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

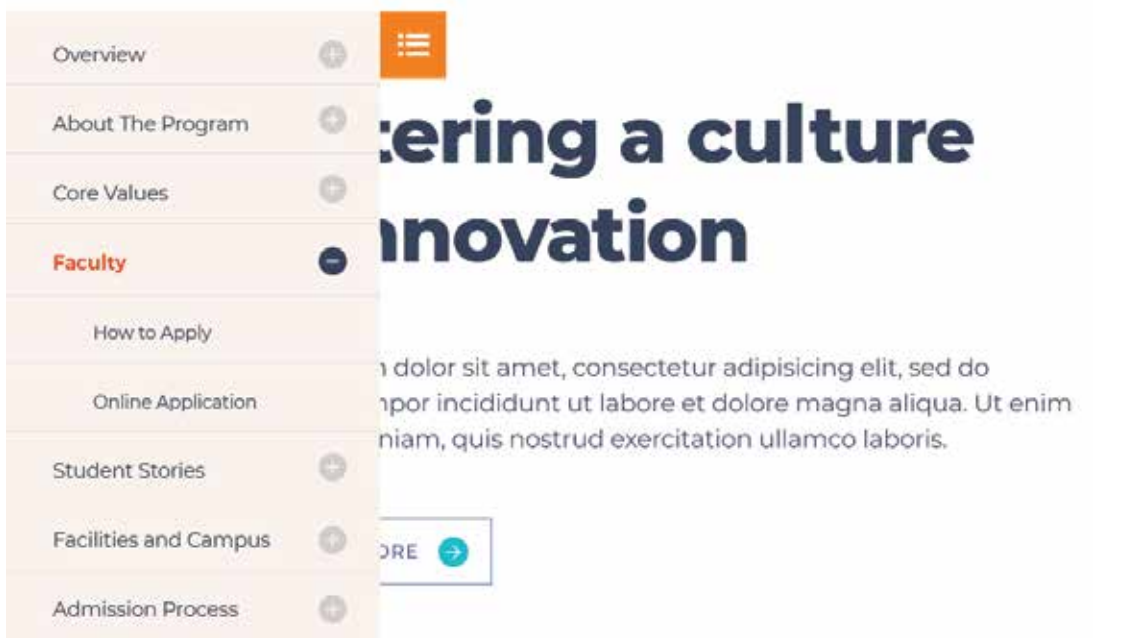
List of Modules

58.Download module/Content



List of Modules

59. Expendable side menu



List of Modules

60. Location map module

